



ACACIA TREE FARMS

Transforming Beverages with Purpose



ABOUT US

Founded in 2015 in Southern California, Acacia Tree Farms is led by two industry experts with over 30 years of experience. We craft premium, natural beverages to meet the growing demand for transparency, quality, and sustainability.



COMMUNITY-DRIVEN

Through Direct Trade partnerships in Ethiopia's Harar region, we support local communities by sourcing Grade 1 coffee directly from small family farms. We ensure fair compensation, empower women farmers, and preserve the unique flavors of each region. Our blockchain technology ensures transparency from farm to cup.



GLOBAL REACH

With production facilities across the U.S., Canada, Malaysia, and the Middle East, we provide a global range of cold beverages, including Cold Brew Coffee, Iced Coffee, Cold Brew Teas, Cascara, and Lemonades.



EMPOWERMENT AND SUSTAINABILITY

As a minority-owned, women-led company, Acacia Tree Farms is dedicated to creating positive change. We empower farmers, promote sustainability, and deliver products that make a difference.



WHAT SETS US APART

Women Powered

A female- and minority-owned business focused on empowering women across our supply chain.

Direct Trade

Building ethical, direct partnerships with small farms in Ethiopia's Harar region for quality and fairness.

Transparent Supply Chain

Revolutionizing coffee with blockchain technology for complete traceability from farm to cup.

Modern Innovation

Combining cutting-edge technology with centuries-old coffee traditions to honor heritage and drive innovation.

Sustainability

Eco-friendly practices with real-time tracking and a transparent supply chain to protect communities and the planet.

Excellence

Delivering premium, high-quality coffee with exceptional flavor and extended shelf life.





SUSTAINABILITY

Acacia Tree Farms Blockchain and Corporate Social Responsibility

BLOCKCHAIN TECHNOLOGY

We use blockchain technology to ensure transparency and traceability in every step of our coffee's journey—from Moka Harar to your cup. This guarantees responsible sourcing, fair compensation for farmers, and product integrity.



Track the Path From
The Moka Harar Region



To Our Facilities



To Your Cup

Consumers can scan a QR code to trace the product's journey, connect with producers, and tip farmers directly



PHILANTHROPY & EMPOWERMENT



WATER
INITIATIVES

Providing Access
to Clean Water
for Communities
in Ethiopia



ANIMAL RESCUE
INITIATIVES

Supporting
Animal Rescues
From Dogs to
Horses



WOMEN'S EDUCATION
& EMPOWERMENT

Empowering
Women and
Educating the
Next Generation



SINGLE WOMEN &
CHILDREN SUPPORT

Helping Single
Women and
Children Thrive



PRODUCTS

Acacia Tree Farms Branded and Private Label

WHOLE BEAN

- Single Origin, Grade 1, Heirloom Moka Harar.
- Blockchain technology ensures transparency from farm to cup.
- Building direct connections between farmers and coffee drinkers.



Moka Harar whole bean 1KG (2.2lbs)



Moka Harar whole bean 10.5 oz (297g)

CONCENTRATES

BIB – BAG IN BOX & BOTTLES



Cold
Pressed
Espresso
12 + 1



Hot/Cold
Harar 12 + 1



Hot/Cold
Black Tea
25 + 1



Hibiscus Tea
Berry
Pomegranate
15 + 1



Citrus Green
Tea With
Lemon 9 + 1



Cold Brew
Harar 5 + 1

READY TO DRINK



Black Coffee

Unsweetened, pure, bold, and refreshing. Our Black Coffee offers a smooth and rich taste, without any added sugars or artificial ingredients.

Black Coffee
8 fl oz (237 mL)



Vanilla Oat Latte

A lightly sweetened creamy, dairy-free delight. This Vanilla Oat Latte combines the smoothness of oat milk with a touch of vanilla for a satisfying pick-me-up.

Vanilla Oat Latte
8 fl oz (237 mL)



Caffè Mocha The perfect blend of rich coffee and indulgent chocolate, designed for those who love a touch of sweetness in their coffee.

Black Coffee
8 fl oz (237 mL)

We offer a diverse range of Ready-to-Drink cold beverages, available in branded or private label formats.





Innovative
Proprietary
Process



Long Shelf
Life for
Product
Stability



PRIVATE LABEL SOLUTIONS



Your Brand, Our Expertise

With Acacia Tree Farms you can create your own line of beverages. We offer full-service production, from sourcing to packaging.

Flexible Production

Whether you need Nitro, Still, or Sparkling Coffee, Tea, or Oat Lattes, we can customize to your exact specifications. Cans, BIB, Bottle Concentrate, Pails.



MANUFACTURING & PRODUCTION

Our facilities and warehouses located in the U.S., Canada, Malaysia, and the Middle East





FOOD SERVICE

Preferred Dispense Equipment and Proprietary Unit

EQUIPMENT

MARCO POUR'D



Premium hot, cold, sparkling, and concentrate shots with an under-counter digital control box for precise recipe settings. Features press-and-hold for portion control and concentrated shots—ideal for iced lattes.

NEWCO POST-MIX



Low-cost entry level ambient dispense counter-top manual recipe setting. No power needed – waterline only single and dual options.

BUNN



BUNN JDF-4 tap handle and BUNN Nitron are perfect solutions for chilled and chilled Nitro (Nitron) specialty beverages. Ideal for mid to high volume locations. Tap handles offer unique and stylish dispense.

COLD BREW CONCENTRATE MARKET INSIGHTS

Cold Brew Concentrate Market Insights



U.S. Cold Brew Market Trends:

The U.S. cold brew coffee market is expected to grow significantly as more consumers seek healthier, lower-acid coffee options. With the U.S. being one of the largest coffee importers globally, imports are expected to rise to 24.5 million bags, driven by growing demand.

Source: U.S. Department of Agriculture

Canada Cold Brew Market Growth:

Canada's cold brew market is expanding with innovations such as flavored cold brew, nitro cold brew, and cold brew concentrate. This variety appeals to a broader consumer base, increasing product experimentation.

Source: MarketResearch.biz



COLD BREW CONCENTRATE MARKET INSIGHTS



Cold Brew Concentrate Market Insights

Market Growth: 23.2%

Cold brew concentrate is projected to grow at a 23.2% CAGR from 2024 to 2030

Source: Grand View Research

Consumer Preferences: 67%

Cold brew coffee has up to 67% less acidity than hot coffee, making it gentler on the stomach and reducing the risk of acid reflux and tooth enamel deterioration. Cold brew also offers a smoother caffeine release, reducing the likelihood of jitters.

Source: MarketResearch.biz

Ready-to-Drink Appeal: 45%

45% of consumers favor ready-to-drink cold brew for its convenience and health benefits.

Source: Grand View Research





MOKA QUEEN

Empowering Women, One Can at a Time

Moka Queen Clean Energy Beverages

Moka Queen products are made by women, for women, offering clean, healthy energy for active lifestyles.



Karawan Ahmed, Founder, Owner, Philanthropist, and Dedicated Advocate for Women, Communities, and Animals.



CAFFEINATED SPARKLING WATER TRENDS



Caffeinated Sparkling Water Trends

Market Growth: 12.5%

The caffeinated sparkling water market is projected to grow at a 12.5% CAGR by 2030, with consumers increasingly seeking low-calorie, energizing beverages.

Source: Fortune Business Insights, MarketResearch.biz

Consumer Shift: 60%

As of 2020, 60% of consumers are switching from soda to flavored sparkling water, driven by health-conscious decisions and a desire for fewer artificial ingredients.

Source: Grand View Research

Energy Drink Alternative: 30%

30% of sparkling water consumers are moving away from sugary energy drinks in favor of a cleaner, more natural boost.

Source: Custom Market Insights

SPARKLING WATER MARKET OVERVIEW

Sparkling Water Market Overview



Total Market Size: 12.6%

The global sparkling water market is expected to grow from \$33.43 billion (2021) to \$76.95 billion by 2028, with a 12.6% CAGR.

Source: Grand View Research

Health-Conscious Demand: 65%

65% of consumers prioritize sugar-free, calorie-free, or functional beverages, making sparkling water a go-to choice for wellness-focused buyers.

Source: Fortune Business Insights

ENERGY REFRESHERS

Energy Refreshers were crafted to provide a clean, natural solution for sustained energy and hydration throughout the day. Powered by Green coffee extract, these beverages offer a smooth caffeine lift without the crash, making them an ideal choice for health-conscious individuals, athletes, and busy professionals looking to stay refreshed and energized.

Compatible Equipment

BUNN Nitron (Nitro), JDF, TDO servers. Natural sugar versions compatible with BUNN Ultra (Slush) Ideal for foodservice, convenience stores, and retail.

Flexible Pouring Options

Manual pouring from mixing jugs for easy use in any setting.

Customizable Label Dielines

Available for various flavors, making market-specific customization simple

Versatile Beverage Use

Perfect for still, sparkling, and slush drinks

ONE OF THE FASTEST-GROWING BEVERAGE CATEGORIES: NATURAL ENERGY DRINKS WITH LOW SUGAR AND ELECTROLYTES.

- ✓ Powered by Green Coffee Extract for Natural, Sustained Energy.
- ✓ Each 8oz serving contains 60mg of clean caffeine for a boost without jitters or crashes.
- ✓ Available with or without electrolytes to meet your hydration needs.
- ✓ Offered in both natural and sugar-free options.

Available Flavors With Electrolytes:

Lemon Lime | Green Apple | Strawberry Lemon | Strawberry Watermelon

Without Electrolytes:

Sour Cherry | Wild Berry | Blue Raspberry | Lemonade | Peach Apricot





BevHub™

Revolutionize Your Beverage Experience



OVERVIEW

Introducing **BevHub™**, the cutting-edge beverage dispenser crafted in partnership with **Marco Beverage Systems**. Designed to meet all your coffee, tea and water needs with unmatched versatility, design and innovation.

SPECIALTY COFFEE SIMPLIFIED

No need for traditional bean-to-cup machines—BevHub™ delivers high-quality specialty coffee effortlessly. Unmatched dispense time and speed of service.

STATE-OF-THE-ART TECHNOLOGY

Developed with the latest advancements to ensure consistent quality and performance.

COST-EFFECTIVE

Reduces operational costs by simplifying the beverage preparation process and minimizing the need for multiple machines.

SPACE-SAVING EFFICIENCY

One compact machine that delivers an extensive range of drinks, optimizing and maximizing your counterspace for a clutter-free, efficient setup.

ECO-FRIENDLY

Uses BIB (Bag-In-Box) formats to minimize waste and promotes sustainability.

MULTI-BEVERAGE SYSTEM

Coffee, Tea – Hot or Cold. Shots for specialty drinks like mocktails, coffee and tea lattes, cold pressed espressos and tea espressos. Hot, Cold and Sparkling Water.



INTERFEAC

BevHub™ is designed for ultimate convenience. Its custom touchscreen software can be as simple as press-and-hold or tailored to your specific operational needs. With support for multiple languages, beverage name customization, varied cup sizes, and adjustable beverage strengths, it offers unparalleled flexibility. The dispenser also allows you to enable or disable the concentrate shot feature and utilize on-screen marketing assets, making it a versatile and powerful solution for any setting.

SELECT LANGUAGE OR SET DEFAULT

SELECT BEVERAGE OF CHOICE

ENABLE OR DISABLE SIZE & STRENGTH

MARKETING MESSAGING



CHANNELS

BevHub™ is a versatile solution for various channels, including foodservice, office coffee, QSR, fine dining, cafes, convenience stores, and gas stations. Offering various specialty beverages, it efficiently maximizes counterspace and streamlines beverage service for any establishment.

FOODSERVICE

Maximizes counterspace with its compact design, and ensures quick, consistent drink preparation— Sleek look, a fit for any type of establishment. Specialty beverages, cocktail/mocktail bases and water options for vast array of drinks.

QSR

Small footprint and ease of operation makes for consistent beverage programs. Simple to use for staff members with an unmatched speed of service. No need for bean-to-cup machines to deliver high-quality beverages in the restaurant.

OFFICE COFFEE

Ideal for Office Coffee locations due to its compact design, diverse specialty beverage options, efficient use of counterspace, and quick, consistent drink preparation, meeting varied employee preferences seamlessly.

CONVENIENCE AND GAS

Allows smaller to mid-sized C&G locations to offer a comprehensive specialty beverage program without the need for multiple machines. Save the counterspace for other key items in-store while elevating your beverage offering.



BEVERAGES

BevHub™ offers a diverse selection of specialty beverages, including hot and cold coffee, tea, a unique concentrate shot feature, and water solutions, ensuring a variety of choices for any location.

HOT COFFEE – COLD BREW COFFEE

Americano style hot coffee and cold brew coffee on demand.

MOCKTAIL – COCKTAIL BASES

Espresso based coffee or Tea based mocktail or cocktail bases.

ESPRESSO – TEA ESPRESSO

A quick hit of caffeine with concentrated coffee or tea. Hot or cold, you choose.

COFFEE AND TEA LATTES

Concentrate shot feature to use as base for hot or cold coffee and tea lattes.

HOT TEA – ICED TEA

A cup of tea after dinner or a refreshing iced tea to beat the heat!

WATER

Hot, ambient or cold and sparkling. Water to suit all needs.



TECHNICAL

EFFICIENT USE OF COUNTER SPACE

With a unique small footprint, BevHub™, maximizes counterspace while eliminating the need for multiple pieces of equipment.

EASY PRODUCT ACCESS

Easy to load and connect Bag in Box concentrates. BIB port door held in place with magnets, no lock or key needed.

CONVENIENT SERVICE ACCESS

Carefully designed with minimal housing screws and panels to remove to access internal components. Tank drain tube conveniently located behind BIB compartment.

120V (North America)

230V (International)

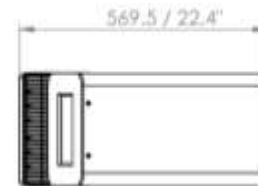
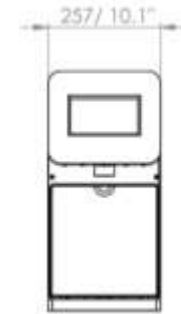
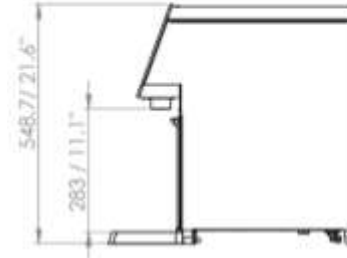
3.0L Boiler

2 x BIB Concentrates (Scholle)

Seamless Cleaning

120V Output (cups/hr)- Hot (75), Ambient (flow rate), Cold (150)

240V Output (cups/hr)- Hot (150), Ambient (flow rate), Cold (150)



THANK YOU



www.acaciatreefarms.com